

# **FREQUENTLY ASKED *FRIDAY5S*® QUESTIONS**

## **What is *Friday5s*®?**

*Friday5s*® is a patent-pending Follow-Through Tool® that enhances results by motivating individuals to apply program learning to business objectives. It has been used successfully in a wide range of learning programs.

## **How does *Friday5s* enhance results?**

Mastering a new skill or discipline takes practice. There is a strong correlation between the amount of follow-through and the degree of improvement. To maximize the return on investment from training and development, companies need to actively manage follow-through -- not just leave it to chance.

## **Who is using *Friday5s*?**

Companies that are serious about getting results from training and executive education have discovered how much follow-through enhances the bottom line. They include industry leaders like Agilent Technologies, CalPERS, Pfizer, Hewlett-Packard, Sun Microsystems, The Home Depot, State Farm and many others.

## **What are users saying?**

- "Having the program continue beyond the actual class assisted with putting what I learned into practice."
- "The *Friday5s* program encouraged me to keep my objectives top of mind, plan and then take action!"
- "It was only the knowledge that this *Friday5s* was coming through that made me follow-through with my goals."

## **How does the system work?**

*Friday5s* is a turn-key web-based system. No special training, software, or equipment is needed-- just an email address and Internet access using a current browser (Internet Explorer or Netscape 4.0 or higher). *Friday5s* was designed to operate without additional IT support/ involvement. No software is installed on individuals' or the company's computers. On selected dates after a program, usually Fridays, participants are sent an email with a link to a customized website that has been pre-loaded with their personal goals. In about five minutes (hence the name, *Friday5s*) they input their progress, actions taken, next actions planned and the lessons they have learned. *Friday5s* supports the community of learners by making the input of every group member visible to the others.

## **How is on-going support enabled?**

*Friday5s* includes a powerful feedback feature that allows participants to easily engage their manager or coach / mentor in their continued development. Also included is a unique on-line guidance system *GuideMe*® that provides, practical, targeted, just-in-time developmental suggestions.

## **How quickly can we get started?**

Immediately. LSA Partners will complete the set-up of a customized site, user accounts and transfer of hand-written goals into the system.